



"We exist to provide value, promote professionalism and ethics, and progressively advocate for our members success."

CWBR

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PARAGON URL

cwbr.paragonrels.com

MOBILE PARAGON

(mobile website – not an app)

cwbr.mobile.fnismls.com

THE CENTRAL SCENE

Official Newsletter of CWBR Volume XVII Issue 6
 November December 2015



Hello Realtors

I want to thank you for selecting me to lead our great organization this year. I look forward to working with our outstanding directors in moving us in a forward direction. A great big thank you to last year's President Brian Slinkman for bringing us through the core standard requirements. And I also would be remiss to not thank Paula Hall and the CWBR office for the enormous amount of work helping us through this process.

As most of you know email is the preferred means of communication for the Board so I wanted to bring you up to speed on some emails you may have received.

Call to Action - These emails are asking you to click the link and to send your government representatives a letter about important issues affecting the real estate community. It takes less than a minute and it will help us achieve our goal of a 40% participation rate.

Dues Billing - The board dues invoices were emailed earlier this month. If you did not receive one, please call the Board office and they will resend it.

Wisconsin Realtor Foundation: You should have received an email on this great program to help Wisconsin children in need. We are asking for a voluntary contribution of \$10, which is on your dues billing, to support this great cause.

Live Remote Training: Please keep an eye out for REALTOR® designation courses being held at the CWBR Board office. We just hosted ABR training in October.

And last, I would like to thank all the committee members that met this past month to work on our 2015-2016 plans. If you would like to participate in a committee please give me a call.

Please feel free to give me a call with any questions. Happy selling.

Max Rea

100% OFFICE PARTICIPATION FOR RPAC DONATIONS: All offices that had all of their REALTORS and Designated REALTOR donate to RPAC (100% Participation) before December 14, 2015 will be recognized at the 2016 Annual Meeting. Any size donation is helpful!

NOTICE OF CWMLS BOARD OF DIRECTOR'S APPROVAL TO PARTICIPATE DIRECTLY WITH ZILLOW: At the CWMLS Board of Directors meeting on October 19, 2015 the board of directors approved the motion to have direct participation between CWMLS and Zillow by providing a RETS feed directly to Zillow. [Click here for more details.](#)

**SCHOLARSHIPS
AVAILABLE FOR
DESIGNATIONS:**

CWBR will be offering four scholarships (up to \$250 each) per year to members participating in classes to obtain a NAR designation. CWBR Board of Directors will consider scholarships submitted by Designated REALTOR recommendation. If you are interested in being considered for a scholarship, please talk with your Designated REALTOR.

DO YOU HAVE AN ASSISTANT?

All users of Paragon **must** have their own login and password and cannot use someone else's credentials. (Fineable up to \$15,000). If you have an assistant that does not have their own login and password please fill out the following documents found the link below. Once the assistant has been entered into the system, you will need to grant them Assume Identity access. [Click here for instructions.](#)

**Happy Retirement to
Gwen McDonald, MLS Coordinator**



Gwen's last day with CWMLS was October 27th. Thank you for 23 years of outstanding service for the Central WI Multiple Listing Service! We wish you the best of luck for the future! You will be missed!"

UPCOMING CHANGES AT CWBR

CWBR CITATION PROGRAM: Beginning in early 2016 CWBR will have a new Citation Program in effect. The Citation Program is a means to handle certain complaints without going through the whole ethics hearing process. There is a limited list of items that can be handled with a citation (see full list for details). Over the years we have received many calls about issues that are ethics violations which are easily provable but the complainant does not want to go through the long process of an ethics hearing.

These are some of the calls that we receive about issues that now will be fineable.

1. An agent not stating, in their marketing or on MLS reports, their ownership interest in their own property they are selling.
2. An agent showing a property without making an appointment or following showing instructions.
3. An agent's website not showing the listing broker's company name on every mention of that brokers listing on their website.



NEW MEMBERS

REALTORS

Shahn Kariger
Central WI Real Estate, Wausau

Scott Krug
RE/MAX Connect,
Port Edwards

Phillip Larkin
First Weber Group, Wausau

Jennifer Linder
Tieman Realty, Greenwood

Jeffrey Metz
Exit Realty Prime, Medford

Kimberlee Nuernberger
Exit Realty Prime, Medford

Jeremy Otto
Coldwell Banker Action
Schofield

Rick Stensberg
Coldwell Banker Siewert
Wisconsin Rapids

Brandon Taylor
Northwood Holmes Real Estate
Stevens Point

CindiSue Zittlow
Exit Realty Prime, Medford

AFFILIATES

Todd Peckham
A1 Radon Testing, LLC
Wisconsin Rapids

MARK YOUR CALENDAR

CWBR and CWMLS

will be closed on Thursday, November 26th and Friday, November 27th in observance of Thanksgiving and on Thursday, December 24th and Friday, December 25th in observance of Christmas.

CWBR NEEDS AFFILIATES: Who can be a CWBR affiliate? Anyone that has anything to do with this industry. Some examples, web designers, painters, carpet cleaners, lawn care, attorneys, title companies, lenders, home inspectors, appraisers, tree trimmers, water testers, well drillers, florists, landscapers, builders, home renovation specialists, heating/hvac specialists, etc... The list goes on and on. If you know of someone that could be a possible affiliate, please give them a copy of our [Affiliate Program flyer](#). Also, remember to check out our current affiliates before the yellow pages! A current list of our affiliates can be found here <http://cwbr.org/affiliate-finder.php> .

QUICK LINKS TO IMPORTANT INFO

[EVENTS CALENDAR](#)

[CWBR BOARD MEETING
MINUTES](#)

[CWBR BOARD OF
DIRECTORS](#)

[CWMLS BOARD OF
DIRECTORS](#)

[WRA LEGISLATIVE
ALERT](#)

[CWBR DUES SCHEDULE](#)

[CWMLS TIPS & TRICKS
V. 2](#)

[PATHWAYS TO
PROFESSIONALISM](#)