



*"We exist to provide value, promote professionalism and ethics, and progressively advocate for our members success."*

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**PARAGON TECH SUPPORT**

1-877-657-4357

**PARAGON URL**

[cwbr.paragonrels.com](http://cwbr.paragonrels.com)

**MOBILE PARAGON**

(mobile website – not an app)

[cwbr.mobile.fnismls.com](http://cwbr.mobile.fnismls.com)

**THE CENTRAL SCENE**

Official Newsletter of CWBR Volume XVII Issue 5  
 September October 2015



Hello Fellow Realtors:

Well, this will be my last newsletter as president of your Board of Realtors. It has been a fun, interesting year. We saw a lot of changes and new requirements from the Core Standards that were enacted by NAR. Although

it has been a lot of work for our staff, it will benefit all of us as Realtors. Enhancing the Realtor brand was really the intent of the Core Standards and I believe we will see that continue to happen. I was also able to meet a lot of new people and made some good friends.

If you attended the Annual meeting and stayed for the MLS meeting, you got to hear some discussion regarding setting up a direct MLS feed to Zillow. If the board did decide to do this we would receive some compensation for the data. This will be decided on at the October Board meeting. If you have an opinion on this please contact any Director on the MLS Board or myself.

I did want to congratulate everyone that was elected to both Boards. They will all be installed into their position at the Installation Banquet on September 23<sup>rd</sup>. Everyone is welcome to attend and it is a fun evening. I will have the honor of passing the gavel on to Max Rea as he becomes the new President of the Board. I look forward to working with Max and I know he will do a great job this next year.

Thank you all for the support over the last year. I look forward to continuing my work with the Board and I am excited to see what our new leadership has in store for us.

Happy Selling,  
 Brian Slinkman

**DO YOU HAVE AN ASSISTANT?**

All users of Paragon *must* have their own login and password and cannot use someone else's credentials. (Fineable up to \$15,000). If you have an assistant that does not have their own login and password please fill out the following documents found the link below. Once the assistant has been entered into the system, you will need to grant them Assume Identity access. [Click here for instructions.](#)

**ATTENTION:  
 SIGNIFICANT  
 CHANGE IN 2016  
 DUES BILLING**

We are transitioning to a new method of dues billing this year. All invoices will be delivered by email the first week of October. If you do not have an email address your invoice will be mailed the old way. It is very important to notify CWBR at (715) 693-7325 if you change your email address or if you do not receive an invoice in October.

**The CWBR & CWMLS  
 Installation Banquet**

will be held on Wednesday, September 23, 2015 at Great Dane Pub, 2305 Sherman Street, Wausau, WI Cocktails (cash bar) and appetizers at 5:00 PM. Dinner at 6:00 PM. Price: \$30 per person includes appetizers and dinner. [Click here](#) to register no later than September 14.

**Late registration cannot be accepted for this event**

**WITHHELD/DELAYED STATUS**

**Effective July 13, 2015**

On June 26, 2015 the NAR Legal Department approved a new status that the CWMLS Board of Directors approved at their meeting on June 15, 2015. This rule will go into effect on July 13, 2015. [Click here to continue reading](#)

**ANNUAL MEETING MINUTES**

[Click here to read.](#)



## NEW MEMBERS

### DESIGNATED REALTORS

**Debra Conway**  
Woodland Realty, Withee

### REALTORS

**Mary Janis**  
Prism Real Estate Stevens Point

**Pamela Pierce**  
First Weber  
Marshfield

**Jeffrey Ogurek**  
First Weber, Wausau

**Janice Retzlaff**  
Coldwell Banker Siewert,  
WI Rapids

**Colleen Richter**  
RE/Max Excel, Schofield

**Elizabeth Umlauf**  
Green Tree, LLC Stevens Point

### AFFILIATES

**John Dewitt**  
Help Home Inspection,  
Wisconsin Rapids

**Vicky Fischer**  
Forward Financial Bank,  
Marshfield

**Dean Kolden**  
U S Bank Home  
Mortgage, Weston

**Scott Kramar**  
Kramar Soil Testing &  
Septic Design, Custer



## CWBR WELCOMES OUR NEW ADMINISTRATIVE ASSISTANT, BRITTENY BINDER

*Thank you* to the following committee members for your service this past year (Committee Chairman is highlighted):

Government Affairs – **Brian Slinkman**

RPAC – **Rita Blenker**, Chris Northwood, Brian Slinkman, Steve Lane, Lana Mohs. Drew Baldauf, Sandy Bruesewitz

Professional Standards- **Brian Hanson**, Dawn Albanito, Rita Blenker, Sandy Bruesewitz, Dan Brun, Tina Dengel, Michelle Dins, Russ Endvick, Judy Erickson, Pauline Ertl-Thom, Alice Franz, Bryan Freidrichsen, Lee Gossick, Karen Harvey, Andrew Hott, Julie Johnsrud, Paul Knoblock, Steve LaCerte, Jan McKelvey, Connie Miller, Lana Mohs, Chris Northwood, Robin Novak-Nelson, Dan Olson, Mary Lou Peplinski, Linda Poehnelt, Pam Skaleski, Jean Slaktoski, Dave Slaktoski, Laura Trzebiatowski, Jim Warzinik, Naomi Wisnewski, Ron Zahrt, Mike Zahrt, Jane Zierke

Professional Standards Policy – **Brian Hanson**, Tina Dengel, Dan Olson, Sandy Brusewitz, Paul Knoblock, Jim Warzinik

MLS Task Force - **Kevin Walhof**, Julie Heniff, Norm Schultz, Mike Zurfluh, Brad Woldt, Tom Vinnedge  
Commercial – **Ark Rhowmine**

Membership – **Max Rea**, Dawnne Humphreys, Shelly Talley-Nelsen, Ark Rhowmine, Alice Franz  
Bylaws/Policy – **Bryan Friedrichsen**, Crystal Rosplock  
Program Education – **Pam Skaleski**

Communications- **Paula Hall**

PR/Marketing Committee - **Alice Franz**, Crystal Rosplock, David Slaktoski

GAC Committee – **David Torkko**

## MARK YOUR CALENDAR

CWBR and CWMLS will be closed on Monday, September 7th in observance of Labor Day.

## UPCOMING WRA STATE CONVENTION

Mark your calendar for the WRA State Convention to be held on September 15-16. This year's theme is "Navigating Excellence." [Click Here](#) for additional information.

## Live Continuing Education at CWBR

will be offered at the CWBR office via remote from Madison. Time flies, don't let your Continuing Education sneak up on you. [Click Here](#) to register.

## QUICK LINKS TO IMPORTANT INFO

[EVENTS CALENDAR](#)

[CWBR BOARD OF DIRECTORS](#)

[CWMLS BOARD OF DIRECTORS](#)

[WRA LEGISLATIVE ALERT](#)

[CWBR DUES SCHEDULE](#)

[CWMLS TIPS & TRICKS V. 2](#)

[PATHWAYS TO PROFESSIONALISM](#)