



"We exist to provide value, promote professionalism and ethics, and progressively advocate for our members success."

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PARAGON URL

cwbr.paragonrels.com

MOBILE PARAGON

(mobile website – not an app)

cwbr.mobile.fnismils.com

THE CENTRAL SCENE

Official Newsletter of CWBR Volume XVII Issue 2
March April 2015



Hello Fellow Realtors:

It has been a busy time at your Board of Realtors. Last month the Board of Directors spent a day working with a consultant to develop a strategic plan for our board. The strategic plan is required as a part of the core standards initiated by the National Association of Realtors. A strategic plan is also very important to determine our vision and plan moving forward.

We learned a lot working on this plan. I learned that we have a very diverse group of people as Directors that have a shared vision of doing what is best for our members. We created a mission statement during this session. This mission statement reads "We exist to provide value, promote professionalism and ethics, and progressively advocate for our members success." This mission statement clarifies the job the directors have and reminds all of us of the common cause we are all working on.

This strategic plan is a five year plan and it really outlines the things we need to work on and a roadmap on how to get there. I am excited to see our local association grow over the next few years and to see what we can accomplish as a group.

There are a couple important events coming up over the next couple of months. Realtor and Government day is set for March 11th. The outline this year will be similar to years past but instead of our group splitting up to meet with legislators, Paula has set us up with a room at the capitol for all of our legislators to come meet us. This will allow us to all have a unified voice. It would be great to see a large turnout from our association. It is important for our legislators to see how important the issues are to our group.

The next event will be the RPAC Auction. The date will be April 22nd and you will find more information in this newsletter. If you haven't attended the auction in the past I highly recommend it. Rita Blenker does a great job putting this together and the evening is fun for all. I hope to see everyone there.

Participation is key to having a strong Association and I would encourage everyone to contact myself or another Director to see how you can get involved.

Happy Selling,
Brian Slinkman

REALTOR & GOVERNMENT DAY

Shape the laws that impact you and your real estate business! Industry success requires advocacy from every REALTOR® in the state! Join your fellow REALTORS on March 11 in Madison. CWBR members will be meeting in Room 411 South for the Capitol Hill Visits. [Click Here](#) for more information and registration.

LISTHUB to Drop Zillow on April 7

If you currently participate with ListHub to syndicate your listings to Zillow Listhub will be dropping them from their syndication list on April 7, 2015. How can you continue showing your listings on Zillow? [Click Here](#) for details.

RPAC AUCTION AND FUNDRAISER

It's Party Time! April 22, 5:00 p.m. at Riveredge Golf Course & Supper Club, Marshfield. \$10/person for an incredible array of delicious food. This is an incredibly fun event for a very important reason. All members are welcome! [Click Here](#) for details.

CHECK OUT OUR NEW ENHANCED AFFILITES ON THE NEXT PAGE!!



CWBR WELCOMES 2 NEW ENHANCED LEVEL AFFILIATES!

SILVER MEMBER

MICHAEL BRANDNER

GOWEY ABSTRACT AND TITLE COMPANY INC.

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LAURA LEONHARD

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FIELD CHANGES TO PARAGON ALERT!

In early March, CWMLS will be making a few minor changes and additions to our fields in Paragon. Please keep an eye out for a message about this (you will see it as an email from CWBR and also on the Paragon homepage). The message will be sent out one week prior to the changes and it will be important to forward information on this to your website vendors before the changes take place. We will keep you posted.

RPR MOBILE APP NOW AVAILABLE

RPR Mobile combines the power of your smartphone, with the data and reporting from RPR. This allows REALTORS to easily locate any property around them, create and send company branded reports, even view local market statistics, anytime, anyplace. [Click Here](#) for more info.

QUICK LINKS TO IMPORTANT INFO

[GRI COURSE 3 MARCH 24-25](#)

[EVENTS CALENDAR](#)

[CWBR BOARD OF DIRECTORS](#)

[CWMLS BOARD OF DIRECTORS](#)

[CWBR DUES SCHEDULE](#)

[CWMLS TIPS & TRICKS V. 2](#)

[PATHWAYS TO PROFESSIONALISM](#)

NEED ACCESS TO RANW OR SOUTH CENTRAL?

Did you know that if you need to show properties listed in the RANW or South Central MLSs, you can get reciprocal access through the Supra System? Please call at least 48 hours in advance to complete the process.

NEW MEMBERS

DESIGNATED REALTOR

Natalia Aneskavich
Central Pines Realty
Stevens Point

REALTORS

Terry Ault
RE/MAX Connect,
Port Edwards

Beth Barrington
Coldwell Banker
TREG, Stevens Point

Ryan Cordy
RE/MAX Realty Assc
Stevens Point

Randall Jackson
RE/MAX Excel,
Schofield

Hector Juarez
Exit Greater Realty,
Wausau

Janice McKelvey
Prudential Success
Realty, Stevens Point

Ashley Netzer
Coldwell Banker
TREG, Stevens Point

David Olson
RE/MAX Excel
Schofield

Jacob Ormond
First Weber Group,
Marshfield

Clint Szymanski
RE/MAX Excel,
Schofield

Dang Vang
Exit Greater Realty,
Wausau

Mike Waraksa
Coldwell Banker
Action, Schofield