



"We exist to provide value, promote professionalism and ethics, and progressively advocate for our members success."

CWBR

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PARAGON TECH SUPPORT

1-877-657-4357

PARAGON URL

cwbr.paragonrels.com

MOBILE PARAGON

(mobile website – not an app)

cwbr.mobile.fnismils.com

THE CENTRAL SCENE

Official Newsletter of CWBR Volume XIX Issue 2
 March April 2016



Greetings CWBR,

It looks like 2016 is off to a great start and the spring market is here early.

The results are in and it looks like we had another great year in raising RPAC funds. Our goal was to raise \$22,000 and we raised \$27,780. CWBR won the state award for Highest Percentage of Participation for RPAC contributions! Thank you to everyone that contributed to RPAC and thank you to the RPAC committee for their hard work.

Thank you again to everyone that participated in the Calls For Action that went out. The national goal set for us is 20% participation and we had 34.90%! As a local board, I think we can hit 40% this year. Calls For Action take very little of your time and accomplish very much in Washington and Wisconsin. Keep up the good work. Our annual RPAC auction is coming up on April 27th at RiverEdge Golf Course & Supper Club in Marshfield. I hope you all can attend.

It also looks like we will have a local chapter of the Women’s council of Realtors. Please contact Lana Mohs, lane@exitwausau.com if you have interest in signing up. It is open to both men and women.

Basic/Advanced Paragon training is coming up on April 12th at the Westwood Conference Center in Wausau. Please take advantage of this so we can utilize the power of the program to its fullest potential. The training will be free but registration is required as there are a limited number of seats available. Click this link to register: <http://goo.gl/forms/oszshr5vBg>

Have great Spring everybody.

Max Rea



NEW MEMBERS

DESIGNATED REALTORS

Jane Helmrick, Classic Realty LLC, Plover

REALTORS

Joseph Dina, Coldwell Banker Action, Schofield

David Lay, KPR Brokers LLC, Stevens Point

Anne Hylla, Sterling Auction & Realty Services LLC, Iola

Victoria Pallen, Prism Real Estate, Stevens Point

Adam Jensen, Coldwell Banker Action, Schofield

Austin Solomon, Coldwell Banker Action, Schofield

Michael Wolf, KPR Brokers LLC, Stevens Point

Travis McMahon, Lakeland Real Estate LLC, Stevens Point

Mary Lane, First Weber Inc., Stevens Point

Kimberly Ungerer, YourChoiceRealty.net, Wausau

Michael Helmrick, Classic Realty LLC, Plover

**NEW MEMBERS
CONTINUED**

REALTORS

Brian Cychosz, First
Weber Inc., Stevens Point

Jean Kauer, Century 21
Dairyland Realty North,
Medford

Matthew Polacek,
Coldwell Banker Action
Realty, Schofield

McLean DeBot, The
Real Estate People,
Stevens Point

APPRAISERS

Corey Gipp, Priority
Appraisals LLC, Hatley

AFFILIATES

Kathleen Williams,
Briohn Property Mgmt
LLC, Brookfield

**QUICK LINKS TO
IMPORTANT INFO**

[EVENTS CALENDAR](#)

[CWBR BOARD OF
DIRECTORS](#)

[CWMLS BOARD OF
DIRECTORS](#)

EDUCATION

CWMLS will be offering
Paragon training on April
12th at the Westwood
Conference Center, 1800
Westwood Center Blvd,
Wausau. Seating is
limited.
REGISTRATION IS
REQUIRED. FREE
ADMITTANCE.
[CLICK HERE](#) to register.

CWBR 2016 NEW PREMIER LEVEL AFFILIATES!

BRONZE MEMBER

**TODD SCHULTZ
FAIRWAY INDEPENDENT MORTGAGE
CORPORATION**

211 S. CENTRAL
MARSHFIELD, WI 54449
PHONE: 715-384-7878
todds@fairwaymc.com

**IT'S PARTY TIME!!!!
AT OUR RPAC AUCTION**

DATE: WEDNESDAY—APRIL 27, 2016

**RIVEREDGE GOLF COURSE & SUPPER CLUB
10191 COUNTY B
MARSHFIELD**

TIME: 5:00—COCKTAILS & FOOD/6:30---AWARDS &
AUCTION

**50/50 Raffle for 2 Winners to Win Cash to Spend on Auction
Items!**

\$10 A PERSON FOR DINNER/ payable to: CWBR

**CASH BAR—DINNER THIS YEAR WILL BE HORS D'
OEUVRES STATIONS, THAT ARE SELF SERVE RATHER
THAN A SIT DOWN DINNER. THIS COULD MAKE AN
EARLIER NIGHT.**

AUCTIONEER: RANDY & BEANER STOCKWELL
WRA: JOE MURRAY

RPAC COMMITTEE
MARSHFIELD---RITA BLENKER--(CHAIR), SANDY
BRUESEWITZ

STEVENS POINT---CHRIS NORTHWOOD, STEVE LANE
WIS RAPIDS---BRIAN SLINKMAN
WAUSAU---DREW BALDAUF, LANA MOHS

**PLEASE USE ONLINE REGISTRATION FOR THIS EVENT
BY CLICKING ON THIS LINK:
<http://goo.gl/forms/OruYKb6Y6o>**

RSVP IS NEEDED BY APRIL 20TH

If you are donating an item for the raffle, please submit the retail value of the item(s) you are donating on the registration form that will be at the auction. If you are unable to attend, please drop your auction items off at your representatives office with a note on the item stating who it is from and the items retail value. Also remember if you can't attend & you are going to give RPAC money, someone can still bid for you at the auction with your permission.

**PLEASE BRING UP AT YOUR OFFICE MEETING, MAKE
COPIES FOR EVERYONE &/OR POST.**

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**EDUCATION
CONTINUED**

**A Two-day SRS Designation
Course** will be offered through
a classroom webcast on March
3-4 from
8:30 AM – 4:30 PM. [Click here
to find out more information and
how to register.](#)

**CRS 201: Listing Strategies
from the Residential Specialist**
will be offered through a
classroom webcast on March 29-
30 from
8:30 AM – 5:00 PM. [Click here
to find out more information and
how to register.](#)

**RENE Certification (Power
Negotiator's Playbook and
Advanced Field Negotiations)**
will be offered through a
classroom webcasts on
April 20 -21 from
8:30 AM -4:30 PM. [Click here
to find out more information and
how to register.](#)

[VIDEO CE SCHEDULE](#)

Live CE courses will be offered
at CWBR in April. [Click here to
find out more information and
how to register.](#)

MARK YOUR CALENDAR

CWMLS and CWBR next
Board of Directors meeting will
be held on April 18th. **CWMLS
board meeting now starts at
11:00 AM and CWBR board
meeting starts at 12:30 PM.**

**CWBR NEW MEMBER
ORIENTATION** will be held
all day April 14th from 8:30 AM
– 4:30 PM.

CWBR and CWMLS will be
closed at 11:00 AM on Friday,
March 25th in observance of
Good Friday.