



*"We exist to provide value, promote professionalism and ethics, and progressively advocate for our members success."*

**CWBR**

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**PARAGON TECH SUPPORT**

1-877-657-4357

**PARAGON URL**

[cwbr.paragonrels.com](http://cwbr.paragonrels.com)

**MOBILE PARAGON**

(mobile website – not an app)

[cwbr.mobile.fnismls.com](http://cwbr.mobile.fnismls.com)

**THE CENTRAL SCENE**

Official Newsletter of CWBR Volume XX Issue 3  
 May June 2016



Greetings CWBR,

Hopefully everybody is enjoying the busy selling season. We are seeing multiple offers on properties and lots of offers for over list price. It has been awhile since we have seen a selling

season like this.

Big shout out to the RPAC committee and our fearless leader Rita Blenker on the record setting attendance at our annual auction. With that event we raised \$23,025 dollars and gained 13 new members to the Large Donor Council (LDC). Thank you to everyone that donated items for the auction.

Our next RPAC event will be Dueling Pianos by Fun Pianos! at the Grand Theater in Wausau on October 26<sup>th</sup>. I think we will hit the \$30,000 mark for the year.

Chris Northwood, Paula and I will be attending the NAR Legislative meetings in Washington D.C. next week. We will have a chance to meet with our representatives and spend some time going over issues that affect our clients and REALTORS.

CWBR and CWMLS are actively looking for candidates to run for director seats that will be available October 1, 2016. If you are interested, please complete an application that can be found in this newsletter or by contacting the board office. The election will take place at the Annual Meeting on August 15, 2016 at the Holiday Inn at Cedar Creek. Deadline for candidate application submission is June 1, 2016.

The CWBR Golf Outing will be on Monday, July 18<sup>th</sup> at the Wisconsin River Golf Club in Stevens Point. Be on the lookout for registration links coming soon.

Happy selling,

Max Rea, CWBR President



**NEW MEMBERS**

**REALTORS**

**Justin Hocking**, Hocking Real Estate Services

**Lora Bladow**, RE/MAX Excel, Schofield

**Joshua Ludwig**, First Weber Inc., Marshfield

**Steven Saari**, Coldwell Banker The Real Estate Group, Stevens Point

**Jennifer Gordon**, Coldwell Banker Action, Schofield

**Susan Eckes**, North Central Real Estate Brokerage LLC, Wisconsin Rapids

**Paul Leonard**, KPR Brokers LLC, Stevens Point

**Sao Lao**, Exit Greater Realty, Wausau

**Kathleen Anderson**, Coldwell Banker Action, Schofield

**Elizabeth Todd**, KPR Brokers, Stevens Point

**APPRAISERS**

**Kathy Coates**, Schield Appraisal Service, Merrill

**Katie Krause**, K&K Appraisals, Dorchester

## NEW MEMBERS CONTINUED

### AFFILIATES

**Scott Estlund**, Inlanta  
Mortgage Inc, Schofield

**Al Gaulke**, Total Home  
& Property Care LLC,  
Mosinee

**Tyler Groshek**, PRO-  
TEC Home Inspections  
LLC, Wausau

**Kevin Sorenson**,  
Sorenson Home  
Inspections LLC, Stevens  
Point

### QUICK LINKS TO IMPORTANT INFO

[EVENTS CALENDAR](#)

[CWBR BOARD OF  
DIRECTORS](#)

[CWMLS BOARD OF  
DIRECTORS](#)

### EDUCATION

**PRICING  
STRATEGIES –  
MASTERING the CMA**  
will be offered through a  
live remote classroom at  
CWBR on  
May 6 from 8:30 AM -  
4:30 PM. [Click here to  
find out more information  
and how to register.](#)  
Under the course catalog  
drop down choose  
designations.

## CWBR 2016 NEW PREMIER LEVEL AFFILIATES!

### GOLD MEMBER



#### **JAY CRICKS NORTHSTAR RESTORATION SERVICES**

4205 STEWART AVE  
WAUSAU, WI 54401  
PHONE: 715-302-0529  
[jcricks@northstarclean.net](mailto:jcricks@northstarclean.net)



### CWBR Board of Director Candidate Registration

Registration for CWBR Board of Director Candidates is now open to all Designated REALTOR and REALTOR CWBR members.

For the 2016-17 fiscal year beginning on October 1<sup>st</sup> there will be one (1) position available for Secretary/Treasurer and three (3) positions available for Director.

If you are interested in submitting your application for nomination to be included on the ballot at the election held at the Annual Meeting on August 15, 2016, you must complete the [Local Director Leadership Profile](#) and return the application to the CWBR office by **June 1, 2016**. Applications can be emailed to [cwbr@cwbr.org](mailto:cwbr@cwbr.org) or mailed to CWBR, 925 S Park View Circle, Mosinee WI 54455.

For more information on the voting process, please click on this link for the CWBR bylaws:  
<http://cwbr.org/uploads/sidebars/CWBRBylaws2016approved.pdf>

### CWMLS Board of Director Candidate Registration

Registration for CWMLS Board of Director Candidates is now open to all Designated REALTOR members.

For the 2016-17 fiscal year beginning on October 1<sup>st</sup> there will be one (1) position available for Secretary/Treasurer and three (3) positions available for Director.

If you are interested in submitting your application for nomination to be included on the ballot at the election held at the Annual Meeting on August 15, 2016, you must complete the [Local Director Leadership Profile](#) and return the application to the CWMLS office by **June 1, 2016**. Applications can be emailed to [cwmls@cwbr.org](mailto:cwmls@cwbr.org) or mailed to CWMLS, 925 S Park View Circle, Mosinee WI 54455.

For more information on the voting process, please click on this link for the CWBR bylaws:  
<http://cwbr.org/uploads/sidebars/CWMLSBylaws2016final.pdf>

### MARK YOUR CALENDAR

**DUELING PIANOS  
PERFORMED BY FUN  
PIANOS** will be held October  
26<sup>th</sup> at 6:30 PM at the Grand  
Theater in Wausau to raise funds  
for RPAC. The price is \$50.00  
per person or buy a table of 8 for  
\$385.00. [Register here.](#) [Click  
here for more information.](#)

**CWBR and CWMLS** will be  
closed all day Monday, May  
30th in observance of Memorial  
Day.

**CWMLS and CWBR** next  
Board of Directors meeting will  
be held on June 20th. **CWMLS  
board meeting now starts at  
11:00 AM and CWBR board  
meeting starts at 12:30 PM.**

**CWMLS and CWBR  
ANNUAL MEETING** will be  
held August 15<sup>th</sup> from  
12:30 PM – 4:00 PM at the  
Rothschild Holiday Inn.

**CWBR NEW MEMBER  
ORIENTATION** will be held  
all day July 21<sup>st</sup> from  
8:30 AM – 4:30 PM.