



“We exist to provide value, promote professionalism and ethics, and progressively advocate for our members success.”

CWBR

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PARAGON URL

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MOBILE PARAGON

(mobile website – not an app)

cwbr.mobile.fnismls.com

The Central Scene - Official Newsletter of CWBR

March/ April 2017

President's Letter



THE BIG PICTURE

When I decided to shift my career into real estate, I saw the industry as a good opportunity to use my skills to help people with their needs and to make a decent income if I work hard and apply myself. I remember the first offer, first listing, first closing, etc. and they all seemed huge at the time, to me.

Years and hundreds of transactions later, each one is still important to me and to those clients, yet “my business” is just a tiny piece of this big industry. Over the years, I continued learning and have achieved several designations that have helped me serve client’s needs better. I also have taken time to understand the impact that our industry, and all of us agents collectively, have on the local, state and national economy and the political decisions that affect us all. With that in mind, I have supported RPAC and responded to Calls to Action to do what I saw as “paying my dues.”

Eventually I joined the CWBR Professional Standards committee, an area of great interest and importance to me and then was encouraged to run for a position with our Board of Directors. It has been my pleasure to serve as the CWBR President for this past year, and to attend several state and national conferences and events. Each of these have opened my eyes wider than ever to the impact the real estate industry has in every community and their respective economies. Meeting with people from

all parts of the US, and other countries, has been inspiring and educational for me. As my term in this office comes to an end, I look forward to using what I have learned to be a better Realtor than ever, and to use my knowledge and passion to help others.

I encourage each of you to look beyond your day to day business and see where you, and our industry fit in the “Big Picture”, and to keep growing in your ability to serve your clients and to support CWBR, WRA and NAR in the days ahead. There are many opportunities to get personally involved, not just paying your dues, and I encourage you to look for ways that fit your personality, or maybe take you out of your comfort zone.

Always my best,
Brian Hanson

BIG EVENTS COMING UP!

2017 CWBR GOLF OUTING - JULY 17, 2017 - MARSHFIELD COUNTRY CLUB

[CLICK HERE FOR EVENT DETAILS AND REGISTRATION](#)

2017 CWBR & CWMLS ANNUAL MEETING & LUNCH - AUGUST 28TH - HOLIDAY INN AT CEDAR CREEK

*****THIS YEAR WE WILL BE JOINED BY THE WRA LEGAL TEAM TO DISCUSS "COMING SOON" AND "WIRE FRAUD" TOPICS*****

[CLICK HERE FOR EVENT DETAILS AND REGISTRATION](#)

Sign Up For REALTOR® Party Mobile Alerts

Be active in shaping your industry by signing up for REALTOR® Party Mobile Alerts!

When there is an issue affecting your industry, NAR will send you a short message when they need you to take action.

Click this link to sign up:

<http://www.realtoractioncenter.com/realtor-party/realtor-mobile-action.html>

EDUCATION

CRS 206 "Technologies To Advance Your Business"- Live Remote at CWBR - October 11 - 12

<https://www.wra.org/events/courses.aspx?id=15943&category=Designations&subcategory=CRS>

MARK YOUR CALENDAR

CWBR NEW MEMBER ORIENTATION will be held all day on July 20th from 8:30 AM – 4:00 PM.

CWBR and CWMLS will be closed July 3rd and 4th.

QUICK LINKS TO IMPORTANT INFO

[EVENTS CALENDAR](#)

[2016 - 2017 CWBR BOARD OF DIRECTORS](#)

[2016 – 2017 CWMLS BOARD OF DIRECTORS](#)

NEW MEMBERS



DESIGNATED REALTORS

Brian Seramur, Landmark Property Management LLC, Plover

Kristin McFaul, Cloud Peak Realty, Hancock

Cheryl Schroeder, Becher-Hoppe Associates

REALTORS

Eleni Bray, Keller Williams Fox Cities

Timothy Litscher, Keller Williams Fox Cities

Anthony Hedberg, Re/Max Connect, De Forest
Bryan Loveland, Coldwell Banker Action, Wausau
Joseph Ziolkowski, Coldwell Banker Action, Wausau
Bryce Hines, Coldwell Banker Action, Wausau
Jennifer Pacocha, First Weber, Stevens Point
Brett Barnett, Re/Max American Dream, Marshfield
Paul Kennedy, First Weber, Rome

AFFILIATES

Tammy Sutton, Wells Fargo Home Mortgage, Wausau



CWBR President Brian Hanson awarded the CWBR Scholarship to UWSP's Makaela DeBoer!

New feature to the CWBR newsletter!

**CWBR REALTORS IN THE
COMMUNITY**

Have you been involved in an event that has helped someone in your community? Send us your picture and the name of the event and we will post it for all to see!



RE/Max Excel of Wausau participating in the Raraa Run!

Our mailing address is:

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