

NOTICE OF CWMLS BOARD OF DIRECTOR'S APPROVAL TO PARTICIPATE
DIRECTLY WITH ZILLOW

At the CWMLS Board of Directors meeting on October 19, 2015 the board of directors approved the motion to have direct participation between CWMLS and Zillow by providing a RETS feed directly to Zillow.

The effective date of our participation with Zillow will be within the first week of November. The RETS feed going to Zillow will contain Active and Sold listings starting only from the time we begin feeding listings to Zillow.

There will be a new field in Paragon which will grant or deny permission for each listing to be included in the RETS feed to Zillow. This new field has not been set up yet, but it will be a REQUIRED field that will say "ZILLOW: Yes or No" If you want the listing to be sent to Zillow, you will choose yes. If you do not want the listing to be sent to Zillow you will choose no. This will be required of every listing entered into Paragon and shall be at the discretion of the Designated REALTOR with seller's approval to decide which option is chosen.

NOTE: If you maintain a listing that was entered into Paragon before we started to participate with Zillow, you will need to answer Yes or No to the Zillow field. ALSO, if you wish for listings that were entered into Paragon before we started to participate with Zillow, you will need to maintain those listings and choose Yes.

For the offices that had set up separate feeds to be sent to Zillow, we will be discontinuing that feed on January 1, 2016 and will not be charging the CWMLS annual fee that was part of that program with Zillow.

If you should have any questions, please contact our office at cwmls@cwbr.org or 715-693-6579

Paula Hall, RCE, ePro
Executive Officer
Central Wisconsin Board of REALTORS®
Central Wisconsin MLS
925 S. Park View Circle
Mosinee WI 54455
715.693.7325 (Office)
715.693.7326 (fax)
phall@cwbr.org
www.cwbr.org